



GESI Integration for Proposal Processes

AGENDA

Trainer: Emily B. Brown

Objectives:

- Understand gender equality and social inclusion (GESI) foundational concepts for project design
- Acquire foundational approaches and tools needed to integrate GESI in proposal development processes
- Understand key donors' GESI policies and priorities and how they should be reflected in proposals
- Know where to go to find GESI resources, data, and information for customizing proposals

Day 1: Welcome and overview of gender and inclusive development frameworks

- Overview of and practice with core frameworks and concepts for GESI integration (i.e., GESI terms, and gender integration continuum)
- Introduce example donor solicitation to use as practice throughout the course

Day 2: GESI integration actions and tools to support business development

- Understand GESI analysis and its importance for project design
- Identify and review GESI integration actions in each phase of the business development lifecycle (e.g., positioning, capture, live proposal, post-proposal phases)
- Introduce GESI tools and templates that complement each phase of a typical business development lifecycle

Day 3: Donor gender and inclusion policies, GESI compliance for proposals

- Review selected donors' gender equality and inclusion policies
- Small group work to debrief and action plan on GESI policies and implications

Day 4: Gender Equality Markers; Develop a proposal GESI strategy

- Review leading gender equality markers from donors and organizations
- Review GESI minimum standards and best practices
- Practice developing a GESI strategy in response to a solicitation

Day 5: Partnering for GESI; Advocacy, Action, and Resources

- Discuss partnering to advance gender equality and inclusion
- Discuss and identify resistances to GESI integration and strategies to positively address resistances
- Review GESI resources, where to go for information to customize a proposal GESI strategy